

BETSI HILL

BETSIWORLD.COM



# BETSI'S WORLD

2022 PRESS KIT

FREELANCE WRITER & TRAVELING STORYTELLER



# ABOUT THE WRITER

DELAND, FLORIDA, USA  
BETSI@BETSIWORLD.COM

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Betsi is a freelance journalist and the founder of Betsi's World, an online travel website. She is a travelling storyteller whose passion lies within sharing the depth and beauty of the destinations she visits.

Betsi and Jim, her travel companion, travel the world while documenting their adventures and gathering travel tips to share with their readers. Betsi focuses on destinations that cater to multi-generational travelers, as well as luxury travel getaways and all-inclusive resorts.

Betsi is a member of multiple writing associations such as the North American Travel Journalists Association, the International Food, Wine and Travel Writers Association and the International Travel Writers Alliance.

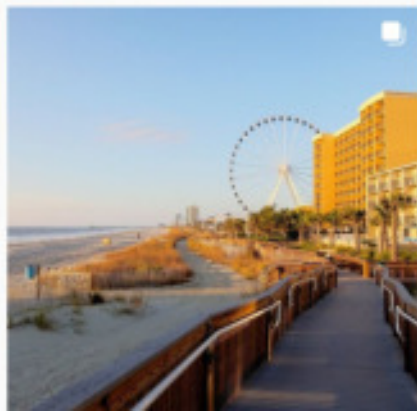
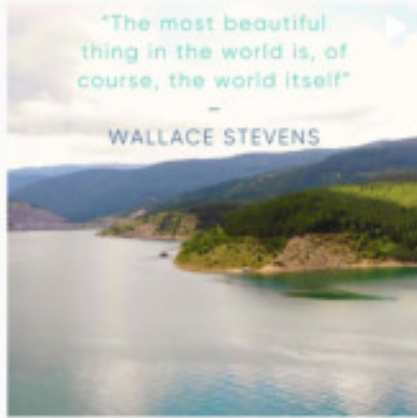
As a contributor to online and in-print publications such as the Travel Awaits, Buzz Feed, Food Wine Travel Magazine, International Living, Indian River Magazine and many others, Betsi is used to crafting stories that engage readers and immerse them in the places she travels to.

An avid sharer of travels, Betsi collaborates with a variety of Destination Marketing Organizations and tourism boards to help draw visitors to stunning destinations. She welcomes the opportunity to work with travel brands, publications, and tourism boards to help reveal the unique story behind each location.

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# SOCIAL MEDIA



## FOLLOWERS



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1.5K



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14.2K



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72.7K



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1 MILLION  
MONTHLY VIEWS



# TESTIMONIALS

"Betsi Hill is one of the most dynamic hospitality media experts...and on the Advisory Council of The Women's Food Alliance. Read her suggestions for fabulous travel ideas."

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Women's Food Alliance

"We are delighted that you enjoyed your stay in New Smyrna Beach. Your article is wonderful, and we greatly appreciate the positive feedback you shared with your audience.

Hope to have the opportunity to work with you again in the near future."

-  
Angela, Pineapple PR

"You are awesome! I cannot thank you enough for coming to little Villa Rica. The restaurants, Wesley, and I are very grateful. You are ALWAYS welcome to visit! I cannot thank you enough. Can't wait to have you all back again."

-  
Sharon DuPont,  
Visit Villa Rica

