



# BETSI'S WORLD

TRAVEL THROUGH THE SOUTH, FLORIDA, BAHAMAS & CARIBBEAN BY LAND OR SEA!

Betsi + Jim are a husband and wife traveling duo journeying together, by land or by sea, aboard their 34' catamaran, Saltwater Gypsea. From exploring beautiful beaches in the Bahamas to tasting the South's most famous dishes, they're always in search of the best places to stay, eat and adventure to share with their dedicated community of over 100,000 travelers. They know from personal experience: travel is a life saver!



THE SOUTH



FLORIDA



BAHAMAS



CARRIBBEAN



## SOCIAL REACH



207K+



82K+



17K+



2K+

## GET IN TOUCH



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## ABOUT BETSI'S WORLD

Betsi's World is dedicated to providing travel tips and reviews on hotels, restaurants and spas for travelers seeking trip planning resources. Betsi's world is known for inspiring others (especially Boomers) to travel more by showcasing destinations that can be found in their backyard...yet seem far away!



# WORK WITH US

A PROFESSIONAL TEAM OF TRAVEL EXPERTS

## REACH OUR AUDIENCE

Our community of travelers are passionate about exploring new places rich in culture and hidden gems. Primarily North American based Boomers, they are interested in affordable luxury, couples travel and destinations close enough to get to by land or sea!



NORTH AMERICA BASED



PROFESSIONALS



ADVENTURERS



DISPOSABLE INCOME

## TRAVEL WRITING + EDITING

Betsi is a freelance travel writer for various online and print publications. Her experience as a former luxury travel magazine editor combined with her travel expertise lends to her ability to create articles that readers of all ages are eager to read.

**"Betsi!!! This article is amazing, you are truly talented!! Thank you so much for your kind and artistic words about our property. I almost shed a tear reading this..." - Carolyn Butiste, The Perry Hotel Key West**



## PUBLIC SPEAKING

Betsi is available for public speaking engagements such as conferences, virtual summits and podcasts. Betsi has spoken at various national conferences and popular podcasts, sharing her expertise on travel, travel writing and the blogging industry.

**"I loved having the opportunity to interview you on the For Your Success Podcast. I think our listeners will love it!" - Katie Honor, Podcast Host**



## PRESS + MEDIA TRIPS

The Betsi's World team is available to attend press and media trips to explore your country, city or hotel and share their experience with a community of over 90,000 avid travelers. From incredible articles, to beautiful imagery, the team will not only provide your destination with exponential exposure across social media, but also deliver valuable assets to reuse in your social media and online marketing efforts.

**"WOW! Jaw drop! This is a beautiful magazine. Thanks so much for the wonderfully written six-page spread that covers your visit to Harrodsburg. The photography is beautiful throughout!..." - Harrodsburg, Kentucky Tourism Board**



[www.betsisworld.com](http://www.betsisworld.com)